



SPONSORSHIP OPPORTUNITIES

Our 2026 King Cake-Off was a sold-out celebration, drawing more than 1,500 attendees, featuring 20 food vendors and 10 merchandise vendors. The event gained extensive media coverage, highlighted multiple times on Fox10, iHeartRadio, 92ZEW, and Social Magazine, among others. With such strong community turnout and visibility, sponsoring the King Cake-Off offers a unique opportunity to showcase your brand in front of a highly engaged audience.

KCO Champion Sponsor \$20,000

Invest strategically in our overall operation or support something specific. At this level, you may customize your gift based on your company values and community commitments.

- Title Sponsor
- Earned media opportunities/media appearances
- 30 Tickets VIP access
- Limited on-site opportunities
- Company Logo on promo materials
- Multiple branded social media posts
- Receive event swag

KCO Impact Sponsor \$10,000

Establishes meaningful long-term mentoring relationships for 10 children helping them reach their full potential.

- 30 Tickets VIP access
- Limited on-site opportunities
- Company Logo on promo materials
- Multiple branded social media posts
- Receive event swag

KCO Ignite Sponsor \$7,500

Provides wrap around services for families, children, and mentors for one year.

- 25 Tickets
- VIP access
- Company Logo on promo materials
- 1 branded social media post
- Receive event swag

KCO Vision Sponsor \$5,000

Provides wrap around services for families, children, and mentors for one year.

- 20 Tickets
- VIP access
- Company Logo on promo materials
- 1 branded social media post
- Receive event swag

KCO Mission Sponsor \$2,500

Supports academic achievement in partnership with schools through our innovative workforce development program.

- 10 Event tickets
- Company Logo on promo materials
- 1 branded social media post
- Receive event swag

KCO Match Maker Sponsor \$1,200

- General Admission Tickets (4)
- Your logo on the event website

KCO Sustainer Sponsor \$500

- General Admission Tickets (2)
- Your logo on the event website

For more information, contact
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See the
event in
action!

