

2024

SPONSORSHIP OPPORTUNITIES



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Pictured: Big Steve and Little Tahvyn, photo by Elizabeth Gellineau Photography

OUR WHY

At Big Brothers Big Sisters of the Central Gulf Coast, our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. We partner with parents, families, volunteers, schools, and others in the community to unleash and defend the potential of each child to achieve greater confidence, better relationships, educational success, and reach their biggest and brightest futures. Stand with us to defend the potential of our local youth.

Become a Sponsor today!



BENEFITS OF PARTNERING WITH BBBS:



73% of company employees who volunteer through work report stronger career satisfaction.



Mentoring programs create a pipeline of future talent for your organization



15% of our Corporate Big partners' employees are active Bigs

Youth in mentoring programs report:



81% are likely to hold a leadership position in a club or sports team



78% are more likely to volunteer in their community

IMPACT ON OUR LOCAL YOUTH AFTER 12 MONTHS:



98% have plans for high school graduation and beyond



82% stayed on track or improved their grades



89% have a strong sense of social competence



81% kept a strong or increased sense of family connectedness



91% have an important adult in their life



82% continued or engaged in volunteerism or afterschool activities

GET INVOLVED

1 GIVE TIME



Allow your employees one hour per week as a mentor and change both their life and a child's life in our community, with minimal cost to the company. The company and employees will still be given opportunities throughout the year to support agency events.

2 SPONSOR OUR MISSION



Company support at a level of **\$1,200 or more** per match allows us to sustain new matches and serve more children in our community. We will work with you to create a package that will:



Provide an opportunity to reach thousands of individuals in our network



Meet the philanthropic interests of your company

YOUR SPONSORSHIP IMPACT:

CHAMPION SPONSOR
\$15,000

Invest strategically in our overall operations or support something specific. At this level, you may customize your gift based on your company values and community commitments.

IMPACT SPONSOR
\$10,000

Take 10 children off our waiting list and support their matches for a year. (includes recruitment, background checks, expert matching and ongoing, professional coaching)

IGNITE SPONSOR
\$7,500

Support post-secondary educational opportunities for our high school aged Littles

VISION SPONSOR
\$5,000

Help us recruit 20 safe and dedicated Bigs who will help 20 Littles discover their greatness.

MISSION SPONSOR
\$2,500

Provide 100 background checks for new Bigs to ensure the safety of our Littles.

DEFENDER SPONSOR
\$1,200

Sponsor two Community-based Match Activities where our Bigs and Littles get to share in opportunity to broaden their horizons.

3

SPONSOR AN EVENT

BBBSCGC has a variety of events that businesses can sponsor to support our mission and receive cause-related marketing and recognition. All sponsorship levels include: company logo on BBBS website and select event website and company featured in the "BIG News" monthly newsletter.

	CHAMPION SPONSOR \$15,000	IMPACT SPONSOR \$10,000	IGNITE SPONSOR \$7,500	VISION SPONSOR \$5,000
MARKETING Opportunities to reach thousands of individuals through the BBBS of the Central Gulf Coast network.	All Impact sponsor perks and the following: Earned media opportunities/media appearances	All Ignite Sponsor perks and the following: Boosted Facebook post with logo	All Vision Sponsor perks and the following: Company included in the "Big News" monthly newsletter	Company logo on BBBS website and select event websites Select social media recognition opportunities
EVENTS	KCO TITLE SPONSOR AND CHOOSE OTHER EVENT	BIG EVENT TITLE SPONSOR OR CHOOSE OTHER EVENT	251 CLUB TITLE SPONSOR OR CHOOSE OTHER EVENT	BIG GIVE TITLE SPONSOR OR CHOOSE OTHER EVENT
BIG GIVE (APRIL 27, 2024)	Company Logo on promo materials	Company Logo on promo materials	Company Logo on promo materials	Company Logo on promo materials, Title Sponsor of the Event
251 CLUB (SEPT. 2024)	Company Logo on promo materials, Event Tickets	Company Logo on promo materials, Event Tickets	Company Logo on promo materials, Event Tickets, Title Sponsor of the Event	Company Logo on promo materials, Event tickets
THE BIG EVENT (NOV. 2024)	VIP Sponsor Tickets, Event Tickets, Company Logo on promo materials	VIP Sponsor Tickets, Event Tickets, Company Logo on promo materials, Title Sponsor of The Event	VIP Sponsor Tickets, General Tickets, Company Logo on promo materials, Host VIP Reception	VIP Sponsor Tickets, General Tickets, Company Logo on promo materials
KING CAKE-OFF FEB. 7, 2025	Company Logo on promo materials, Receive event swag, VIP access, Media & on-site opportunities, Title Sponsor of the Event	Company Logo on promo materials, Receive event swag, VIP Access, Limited on-site opportunities	Company Logo on promo materials, Receive event swag, VIP Access	Company Logo on promo materials, Receive event swag, Event tickets

YES! I want to ignite the potential of youth in our community. I pledge to sponsor as:

CHOOSE YOUR SPONSORSHIP LEVEL:

- Champion Sponsor** (KCO title sponsor)
- Impact Sponsor** (BIG Event title sponsor)
- Ignite Sponsor** (251 Club title sponsor)
- Vision Sponsor** (Choose One)
- Mission Sponsor**
- Defender Sponsor**

SELECT EVENT :

- BIG Give**
- 251 Club**
- BIG Event**
- King Cake-Off**

Sponsorship Amount

Total Amount Due:

\$

***Electronic Logos: BBBS welcomes your logo(s) immediately, because we want your company to reap the full benefits of your sponsorship. At your earliest convenience, please email the following logos and any graphic identity guidelines to haley@centralgulfbbs.org:*

Color JPEG/PNG

B&W JPEG/PNG

Color Vector .eps

B&W Vector .eps

Please provide your social media handles for recognition purposes:

Facebook: _____ Twitter: _____ LinkedIn: _____

Instagram: _____ YouTube: _____ Other: _____

Company Name: _____

Company Coordinator Name: _____

Company Coordinator Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Date: _____

Email: _____

PAYMENT METHODS (Please check one)

Payment Enclosed

Make checks payable to
Big Brothers Big Sisters of the Central Gulf Coast

Please Invoice

Credit Card

Scan here or visit
classy.org/give/199901/#!/donation/checkout



Email or mail application and payment to:

Haley Vallas | haley@centralgulfbbs.org
Big Brothers Big Sisters of the Central Gulf Coast
Attn: Haley Vallas
3 S Royal St., Suite 300, Mobile, AL 36602