



 **Big Brothers Big Sisters.**
OF THE CENTRAL GULF COAST

2026 FUNDRAISER TOOLKIT

Helping You Reach Your
\$500 Goal with Ease!

Welcome to the Big Give 0.5K Fundraising Team! Thank you for stepping up to make a BIG impact! Every dollar you raise helps Big Brothers Big Sisters of the Central Gulf Coast create and support life-changing mentoring relationships. Plus, when you hit your goal, you'll earn FREE entry to the Bubbles & Brunch 0.5K on April 11th at Bluegill!

Set Up Your Fundraising Page

- Register for the Big Give 0.5K fundraiser on Classy
- Personalize your page with a photo and why you support BBBS
- Set your goal—\$100 for every year you've been matched!

Share Your Why

- Post on social media about why you're fundraising
- Send emails & texts to friends, family, and coworkers
- Use our Canva templates for easy, eye-catching posts

Ask & Follow Up

- Make direct asks: "Can you donate \$25 to help me reach my goal?"
- Share updates on your progress ([we have graphics for that!](#))
- Thank your donors with a personalized message

Celebrate & Join the Fun!

- Once you hit your goal, you're in for free!
- If you surpass your goal, keep going—every dollar makes a difference
- Join us at Bluegill on April 11, 2026 for the Bubbles & Brunch 0.5K

Social Media Post Examples

1 Kickoff Post – Why I'm Fundraising

Join me in making a BIG impact!

I've seen firsthand the life-changing power of mentorship through **Big Brothers Big Sisters**, and today, I'm asking for your help.

The **BIG Give** is our biggest fundraising campaign of the year, and every dollar raised ensures that more kids in our community get matched with a mentor who will help them build confidence, set goals, and dream BIG.

My goal is to raise **\$500** to support mentoring programs, scholarships, and expanded services like Pathways to Success. Can you donate **\$25 today** to help support matches like mine?

➔  **[Insert Fundraising Link]**

#TheBigGive #BBBS #BeABig #DefendPotential

2 Milestone Post – Halfway There!

 **Halfway there! Will you help me finish strong?**

I'm so grateful to those who have already donated—because of you, I'm **halfway to my \$500 goal** for the **BIG Give!** 🎉

This annual fundraiser ensures that BBBS can continue providing mentoring relationships that **change lives forever**. Your support helps sustain **matches like mine**, provides career prep through **Pathways to Success**, and funds the **Mike Lapeyrouse Scholarship** for graduating Littles.

I just need **[\$XX] more** to reach my goal—can you help? Even **\$10 or \$25** makes a BIG difference!

➔  Give here: **[Insert Fundraising Link]**

#ThankYou #BeTheDifference #BBBS #TheBigGive

3 Final Push – Last Chance to Give!

 **Time is running out – will you be the one to help me reach my goal?**

The **BIG Give** ends on **April 11**, and I'm **only [\$XX] away** from my goal of **\$500!** Every donation helps Big Brothers Big Sisters provide mentoring opportunities that change the lives of local kids.

This fundraiser supports **matches like mine**, gives graduating Littles access to scholarships, and expands programs like **Pathways to Success**, helping more young people prepare for life after high school.

If you believe in the power of mentorship, now's the time to step up! Can you donate **\$25 today** and help me make a lasting impact?

➔  **[Insert Fundraising Link]**

#MentorshipMatters #FinalPush #BBBS #TheBigGive

Email Examples

1 Initial Ask – Why This Matters

Subject: Help Me Support Matches Like Mine

Hi [Name],

I want to share something close to my heart—mentorship changes lives. As a Big with **Big Brothers Big Sisters**, I've seen firsthand how **having a caring mentor** can give a child confidence, new opportunities, and a brighter future.

That's why I'm participating in the **BIG Give**, our biggest annual fundraiser. The goal? **\$30,000 to sustain and grow mentoring programs** that support kids in our community. Your donation today will:

- ✓ **Match more kids with mentors like me**
- ✓ **Support Pathways to Success**, helping Littles prepare for life after high school
- ✓ **Fund scholarships** for graduating Littles through the Mike Lapeyrouse Scholarship Fund

I've committed to raising **\$500** to support this mission, and I'd love your help! **A \$25 donation** can make a BIG difference.

➔  Donate here: **[Insert Fundraising Link]**

Thank you for believing in the power of mentorship!

Best,
[Your Name]

2 Progress Update – Halfway to My Goal!

Subject: I'm halfway there—can you help me finish strong?

Hi [Name],

Thanks to some amazing supporters, I'm **halfway to my \$500 fundraising goal** for the **BIG Give!**

This campaign is more than just a fundraiser—it's the heart of **Big Brothers Big Sisters' mission**. Every dollar raised helps provide mentors for kids in need, funds scholarships for graduating Littles, and expands programs like **Pathways to Success**, ensuring that more young people are prepared for their futures.

I only need **[\$XX] more** to hit my goal! Would you consider donating **\$25 today** to help me cross the finish line?

→  Give here: **[Insert Fundraising Link]**

Your support means so much—not just to me, but to the kids whose lives will be changed because of this program. Thank you!

Best,
[Your Name]

③ Final Push – Last Chance to Give!

Subject: Only a few days left—can you help?

Hi [Name],

The **BIG Give** ends **April 11**, and I'm **just [\$XX] away** from my goal! This annual fundraiser plays a vital role in carrying out **BBBS's mission year-round**, and I'm so proud to be part of it.

Your donation today will:

💖 **Support more mentoring relationships like mine**

🎓 **Fund scholarships for graduating Littles**

🚀 **Expand career & college readiness programs for youth**

This is your last chance to be part of something BIG! Will you donate **\$25 today** to help me make a difference?

→  **[Insert Fundraising Link]**

Thank you for your support!

Best,
[Your Name]



Text Message Examples

1 Initial Ask – Why I’m Fundraising

Hey [Name]! I’m fundraising for Big Brothers Big Sisters through the BIG Give, helping support mentoring programs, scholarships, and career prep for kids in our community. Can you donate \$25 today to help me reach my goal? Every bit helps! [Insert Fundraising Link]

2 Progress Update – Halfway There!

Hey [Name]! I’m halfway to my \$500 fundraising goal for the BIG Give! BBBS provides life-changing mentorships for kids, and I’d love your support. Can you donate \$20 today to help me reach my goal? [Insert Fundraising Link]

3 Final Push – Last Chance to Give!

Hey [Name]! The BIG Give ends soon, and I’m SO close to my goal! Every dollar raised supports mentoring programs, scholarships, and career services for local kids. Can you donate \$10 or \$25 today to help me finish strong? [Insert Fundraising Link]

[Download our graphics here](#)

Have Questions or Need Help?

Contact Mary Zane Brush at maryzane@centralgulfbbs.org with any questions.

We're here for you!